

David Wiener

ABOUT THE ARTIST - DAVID WIENER

David is an internationally recognized designer, marketing and branding expert. He developed his sense of art and design at an early age, leading him to create custom Porsches and BMWs, along with a wide variety of iconic products, vehicles, logos and brands for such global names as Ferrari, the U.S. Ski Team, Columbia, Ben & Jerry's, Ganassi Racing, and many others. David has been the subject of countless media stories, as well as a PBS documentary.

David's fine art work evolved out of his passion for photography, which emerged back in the 70's when at 16, he was one of the youngest professional photographers in America, shooting the exciting worlds of Formula One, Indy, The America's Cup, and the US Open. Creating art in various mediums, his highly acclaimed work has been featured in Time-Life Books, Fortune Magazine, Forbes, Newsweek, Yachting, Motor Trend, Robb Report, Maxim and many more international journals. Combining his love of photography with his passion for high-tech design, David has launched a series of limited edition prints he describes as Photographic Constructs exposing the viewer to new ways of seeing technology, architecture, nature and many other subjects through a unique and creative lens.

David Wiener's creations are in the private collections of Jean Todt, Peter Gabriel, Michael Schumacher, Peter Frampton, Kimi Räikkönen, Sanjay Dutt, Kirk Posmantur, Alan Parsons, Pat Metheny, Ferrari SpA, the Mandarin Oriental, Avasis, UL and others.

David works from studios in Park City, Utah and Cape Cod, Massachusetts. When not working, he is active in all things that inspire his work: skiing, saltwater fly-fishing, playing guitar, bird hunting, racing cars, and mountain biking. Some of his best ideas are inspired by time spent laughing and cooking meals with clients, family, and friends.

ABOUT THE ARTWORK

David Wiener's artwork is custom printed, signed, and numbered, using the finest archival inks available. Printing on both archival papers and aluminum panels, each piece is limited to an edition of just seven prints.

ARTIST STATEMENT

"I've spent most of my life observing the aesthetic – people, nature, products, fashion, architecture...everything. It is the critical function of a designer and artist. Both a subconscious and conscious research tool, it's my critical method of "measurement" – for style, performance, quality and desire. This long-time demand for the elegant aesthetic has trained me to look and see detail and pattern in objects that might otherwise go unnoticed, or are hidden by the combination of their surroundings."

- David Wiener 2016

